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For Immediate Release

**YORK HOTEL SINGAPORE ROLLS OUT  
64 REFURBISHED PREMIER ROOMS TO TARGET FAMILY SEGMENT**

**Each Premier Room can accommodate a family of 4 comfortably**

At York Hotel Singapore, our refurbished Premier Rooms make it uniquely possible for a family of 4 to stay together whilst on holiday in Singapore. This is a rare accommodation find in Singapore where space is a premium.

The Premier Rooms are exclusively located at the Tower Block. Guests are definitely ensured of more privacy as there are only 4 units of Premier Rooms per floor at the Tower Block. There are ample interconnecting rooms which will give more options to extended families travelling together.

The unique feature of the Premier Room is its ample room size, with a floor area of 50 sq metres. The spaciousness of the Premier Room is best showcased by its bedding of 1 King-size bed and two Hollywood twin beds which can comfortably fit a family of 4. Staying and bonding together as a family is a reality come true at the York Hotel Singapore, complete with snapshots of best moments of a true family holiday spent enjoying the York Hotel's range of services and facilities.

To make the stay as a family even more relaxing and comfortable, the Premier Room is conceptualised with a boutique concept, designed to give the rooms an understated charm with its clean lines as well as a trendy and contemporary look with furnishings and fittings chosen in neutral tones.

To enhance the experience of the guest and to inspire the guest to return, the refurbished Premier Rooms is equipped with custom-made desk, cabinet space, night-stands to new floors, walls, amenities racks the bathroom, flat panel TVs, wired-up or wireless internet service, mini bar, safes and conveniently placed ambient lightings.

The Premier Rooms at York Hotel Singapore will meet the need of the fast growing segment of families travelling together.

**About The York Hotel Singapore**

The York Hotel Singapore has 407 tastefully furnished guest rooms which are surrounded by the perfect combination of tranquility, comfort and convenience. The hotel is an ideal choice for those on business or pleasure. A mere 25-minute drive from Changi International Airport and only a 9-minute walk from the nearest subway (MRT), the York Hotel Singapore is also highly accessible to the financial and business districts. Its strategic location in Orchard Road provides prime shopping, dining and entertainment along Singapore's most fashionable district. Enjoy a host of hotel facilities which include 8 well-equipped, versatile function rooms to accommodate varying sizes of up to a maximum of 450 people, 2 food & beverage outlets, wireless broadband in all rooms, F&B outlets and function rooms, outdoor swimming pool, jacuzzi, fitness centre, souvenir & gift shop, hair salon, tour desk and business centre.

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